

FOR IMMEDIATE RELEASE

For Gibsons residents, water conservation makes ‘cents’

The Town of Gibsons’ recently-installed water metering system encourages households to conserve water and save money through lower consumption rates. Lower consumption means savings, with lower operating costs and reduced need for more infrastructure.

One Gibsons business saw a dramatic drop in water usage after installing 10 low-flush toilets, while a dental office significantly reduced consumption by replacing old constant-water-flow equipment with a new low-flow version.

Ian Poole, Director of Finance for the Town of Gibsons, says: “We have to act responsibly to protect our water supply and to ensure that it will be there for future generations.”

Gibsons posts water conservation tips on its website at www.gibsons.ca/water-conservation-tips.html.

The Town welcomes comments by e-mail (info@gibsons.ca) or on the Town of Gibsons Facebook page.

132 words

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