



STAFF REPORT

TO: Council

MEETING DATE: April 19, 2016

FROM: Katie Thomas
Planning Assistant

FILE NO: 6440-02

SUBJECT: Sign Bylaw Number 1215, 2016

RECOMMENDATION(S)

THAT the staff report regarding Sign Bylaw Number 1215, 2016 be received;

AND THAT Council consider Sign Bylaw Number 1215, 2016 for First Reading;

AND FURTHER THAT Council direct staff to forward Sign Bylaw Number 1215, 2016 to the Advisory Planning Commission and seek community input through a newspaper advert and website update.

BACKGROUND/PURPOSE

The current Town of Gibsons Sign Bylaw 526, was adopted on October 1st, 1985 and has been amended six times. Over the past year, planning staff have worked with businesses in the Community to develop a new Sign Bylaw to remove ambiguous language, update the definitions as well as process and ensure that the new Bylaw aligns with the Zoning Bylaw and Official Community Plan.

Planning Staff presented the first draft of the new Sign Bylaw to Council on July 21, 2015 after gathering input from businesses via a month long online survey. Staff solicited input on the first draft through a four (4) page brochure for businesses to outline the proposed main changes to the Town of Gibsons Sign Bylaw. The brochure was hand delivered to businesses with store fronts through the month of October to increase participation.

A second draft Sign Bylaw was developed with the input received. This draft was presented to Council on November 17, 2015 and Council requested more input from the community for the prohibition of internally illuminated back lit boxes.

In December 2015, staff initiated a legal review of the bylaw. The purpose of this report is to present Council with the proposed new Sign Bylaw Number 1215, 2016.

DISCUSSION

The final draft has been reorganized and edited to ensure clarity and simplicity. Planning staff were careful to ensure that the sign regulations have not substantially changed.

COMMUNICATION

Now that the legal review has been completed, staff recommend forwarding the proposed Sign Bylaw to the Advisory Planning Commission for comment, Planning Staff will also organize a newspaper advert and update the Sign Bylaw webpage with the proposed new bylaw for further community comment/input before bringing the bylaw back to Council for second and third reading.

PLAN/POLICY IMPLICATIONS

Strategic Plan Implications

The Strategic Plan for 2013-2014 outlined the intention to review Sign Bylaw 526, 1985.

Official Community Plan

The Official Community Plan includes design guidelines for signage within the Development Permit guidelines for form and character, especially in Development Permit Area numbers 3 and 5. The new Sign Bylaw is aligned with the Official Community Plan, to ensure that Town Policy and Bylaws reflect one another.

RECOMMENDATIONS / ALTERNATIVES

Recommendations are listed on page 1 of this report.

Alternatively, Council can defer first reading unit after public input has been sought.

Respectfully Submitted,



Katie Thomas
Planning Assistant



André Boel
Director of Planning

CHIEF ADMINISTRATIVE OFFICER'S COMMENTS:

I have reviewed the report and support the recommendation(s).



Emanuel Machado
Chief Administrative Officer

TOWN OF GIBSONS



TOWN OF GIBSONS SIGN BYLAW BYLAW No. 1215, 2015

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TOWN OF GIBSONS BYLAW NO. 1215

A Bylaw to regulate the number, size, type, form, appearance and location of signs within the Town of Gibsons

WHEREAS pursuant to the *Community Charter* and the *Local Government Act* Council may, by bylaw, regulate and impose requirements in relation to the erection, placing, alteration, maintenance, demolition and removal of signs, sign boards, advertisements, advertising device and structures;

NOW THEREFORE, the Council of the Town of Gibsons, in open meeting assembled, enacts as follows:

SECTION 1 GENERAL PROVISIONS

1.1 SHORT TITLE

This Bylaw may be cited for all purposes as "Sign Bylaw No. 1215, 2016".

1.2 REPEAL

Town of Gibsons Sign Bylaw No. 526, 1985 is repealed.

1.3 PURPOSE

The purpose of this Bylaw is to:

- 1) To promote the Town's aesthetic attractiveness through appropriate signage;
- 2) To enable local businesses, institutions, and community organizations to clearly identify themselves and the products or services available;
- 3) To regulate safe sign placement to ensure the safety of pedestrians, cyclists and motorists.

1.4 SEVERABILITY

The provisions of this Bylaw are intended to be severable. If any provision is for any reason held to be invalid by a decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining provisions of this Bylaw.

1.5 PROHIBITION

- 1.5.1 No person shall install, erect, place, locate or re-locate any sign in the Town of Gibsons except in accordance with this Bylaw.
- 1.5.2 Without restricting or limiting the generality of the foregoing, the following signs are specifically prohibited:

- a) Third party signs;
- b) Animated signs;
- c) Banner signs;
- d) Signs on balloons or other inflatable signs, except when displayed in strict accordance with this Bylaw as special event signs;
- e) Commercial flags except when displayed in strict accordance with this Bylaw as special event signs;
- f) Roof signs, except in accordance with an approved Development Permit;
- g) Neon signs;
- h) Internally illuminated backlit box signs;
- i) Any sign that obstructs any part of a doorway, window, or balcony, with the exception of window signs as permitted by this Bylaw;
- j) Any sign that obstructs the vision of any driver turning into a street or around a street corner, or obstruct the visibility of any traffic control signage.

1.6 EXEMPTIONS

1.6.1 This bylaw does not apply to:

- a) Identification signs containing only the building number, street name of a property and the family name , provided that the sign area does not exceed 0.3m² (3.2 sq. ft) and the numbers and letters do not exceed 20 cm (8") in height;
- b) Government signs erected or placed by the Municipality for a Municipal purpose;
- c) Murals;
- d) Political signs.

1.7 APPLICATIONS

- 1.7.1 A person may apply for, and the Director of Planning is authorised to issue, a permit for one or more of the types of signs described in Section 5 of this Bylaw.
- 1.7.1.1 An application for a sign permit must be made to the Town in a format approved by the Town, and include the following details:
- a) Street address and legal description of the site for the proposed signage;
 - b) Signature of the applicant and, if the applicant is not the owner of the site where the sign is to be located, written authorization of the property owner;
 - c) Name and address of the sign company manufacturing, erecting or placing the sign for which the application is made.
- 1.7.2 The application must be accompanied with one (1) hard copy and one (1) digital copy of scaled drawings of the lot and improvements, specifying:
- a) Details of all existing signs and buildings on the lot;
 - b) Details of existing approved signage;
 - c) Scaled drawings showing the location, type, size, weight, construction, colour, finishing material and illumination of all proposed signs.
- 1.7.3 The application must be accompanied with a valid business licence or business licence application.
- 1.7.4 Application fees are listed in Rates, Fees and Charges Bylaw Number 1196.

SECTION 2 DEFINITIONS OF BYLAW

2.1 DEFINITIONS

In this Bylaw unless the context requires otherwise, the following words and terms shall have the meanings hereinafter assigned to them:

Advertising	Means a display of the name, symbol or other representation of a person, product, idea or event;
Animated Sign	Means a sign, other than a changeable copy sign, that employs physical movement or change of lighting to depict action, whether by flashing, oscillating, pulsating or travelling illumination;
Awning	Means a retractable or non-retractable shelter on a frame projecting over a window, door or porch designed to provide protection from rain or sun;
Awning Sign	Means a sign painted, bonded or affixed flat to the surface of an awning;
Banner Sign	Means a temporary sign constructed of flexible material that is hung on a structure or between supports;
Brand Representation	Means a trademark, or scheme, or emblem, physical structure, registered symbol or use of a word or words, which through consistent use has become identifiable with a specific business or product;
Building	Means a structure, located in the ground, which is designed, erected or intended for the support, enclosure, or protection of persons or property. When a structure is separated by party walls located upon lot lines, then each portion of such structure shall be deemed a separate building;
Building Inspector	Means a Building Inspector employed by the Town of Gibsons;
Bylaw Enforcement Officer	Means a person employed by the Town of Gibsons for the purpose of enforcement of the Town's bylaws;

Canopy	Means a non-retractable roofed structure without walls that projects from the side of a building or is self-supporting, and is composed entirely of rigid materials;
Canopy Sign	Means a sign painted or affixed flat to the vertical face of a canopy and which may contain commercial messages;
Changeable Illuminated Copy Sign	Means a sign with characters, letters or illustrations that can be changed manually or electronically up to a maximum of 5 times a day (a greater frequency of changes equates to an Animated Sign), also known as a C.I.C sign;
Channel Letter Signs	Means a wall sign composed of three-dimensional illuminated letters or other emblems, logos, symbols, or images, containing a source of illumination and a translucent or transparent face;
Commercial Message	Means any public communication that advertises or calls attention to a business or professional person, product, sale, sales event, service or any other business solicitation, including any brand representation;
Commercial Flag	Means a flag that contains a commercial message or represents business;
Community Sign	Means a temporary sign advertising a special event announcing the date of a community event or signs promoting community health, safety or welfare campaigns;
Contractor Sign	Means a temporary sign located on private property identifying an individual contractor or sub-contractor relating to the design, construction, renovation of the property;
Construction Hoarding Sign	Means a temporary sign promoting a construction project with brand representation placed on temporary fencing securing the perimeter of a construction site;
Election Sign	Means a temporary sign promoting a political candidate, party, or cause in relation to a federal, provincial, municipal or school trustee election or

	public referendum;
Flyer	Means a form of paper advertisement intended for wide distribution and typically posted or distributed in a public place;
Free-standing Sign	Means any sign wholly or partially supported from the ground by one or more permanently fixed structural members which is independent of any of the principal building or structures on the lot in question;
Garage Sale Sign	Means a sign advertising the sale of personal or household goods from a residential property;
Government Sign	Means a sign authorized to be erected or placed under the provisions of any statute, Order-in-Council, or bylaw or resolution of the Town of Gibsons Council to regulate the use of land, buildings and structures, and includes traffic signs and signals, pavement markings, street-name signs, directory signs;
Height	Means the vertical distance between the highest point of a sign or its supporting structure and the nearest point of a floor, stair, pavement, or the ground beneath the sign or structure;
Home Occupation Sign	Means a sign identifying a home occupation;
Illuminated Sign	Means a sign with an internal light source, or designed to reflect light from an external source which has been intentionally directed at the sign;
Informational Sign	Means a sign which either regulates a use or uses of the site upon which it is located, or indicates direction or distance to some other site or place;
Inflatable Sign	Means a sign or figure, with or without a commercial message, whose dimensions are expanded or supported by gas or air;
Internally Illuminated Backlit Box Sign	Means a sign illuminated directly by a light fixture located within a sign structure, not including illuminated channel lettering;
Monument Sign	Means a low profile free-standing sign which is

	supported by and integrated with a solid base that extends the width of the sign;
Mural	Means an artistic rendering or drawing painted or otherwise applied to a surface which is intended as a public display but has no text, identification, information or advertising content;
Neon Sign	Means a sign using neon tubing as a light source;
New Business Sign	Means a temporary sign advertising an opening date of a place of business or a change in proprietorship;
Parking Control Sign	Means a sign that indicates parking regulations, information and or directions, and may include towing control information;
Political Sign	Means a sign containing messages relating to an opinion or political preference;
Portable Sign	Means a sign not permanently affixed to the ground or a building, which can be easily transported;
Premises	Means the land and the space within a building or structure occupied by an establishment, and when an establishment is not the sole occupant of a building or structure, is deemed to extend to the centrelines of the walls, partitions, floors and ceilings which separate the space occupied by such establishment from that of any other occupant;
Projecting Sign	Means a sign other than a canopy or awning sign which projects perpendicularly from the façade to which it is attached;
Public Flag	Means a national, provincial municipal, foreign state or other collective entity flag without a commercial message;
Real Estate Sign	Means a sign indicating that a property is available for development, lease, sale or rent, or is sold;

Roof Sign	Means a sign erected on top of the roof or parapet of a building or structure, wholly or partly above a roof line of a building;
Sandwich Board Sign	Means a non-illuminated, portable sign designed to be moved manually;
Seasonal Market Sign	Means a sign located off-site promoting a seasonal (five months or under) market;
Sign	Means any device, fixture, flag, structure or surface outside a building, or a window sign, using any colour, form, graphic, illumination, symbol or writing for purposes of public communication, including but not limited to conveying a commercial message, identifying land, or indicating a hazard;
Site	Means a lot;
Special Event Sign	Means a sign for an event other than a seasonal market;
Suspended Sign	Means a sign that is suspended from a first storey roof, or from under the overhang of a first storey roof, or from the underside of an awning or canopy;
Temporary Sign	Means a sign displayed for a limited time period, as specified in applicable sections of this bylaw;
Third Party Sign	Means any sign which advertises goods, products, services, attractions, events or facilities at premises other than where the sign is located;
Town	Means the Town of Gibsons;
Wall Sign	Means a flat sign fixed parallel to, or painted on a façade, but excludes murals and banner signs;
Window Sign	Means a sign affixed to the inside or outside of a window, and visible from outside the building;
Zone	Means a zone according to the Town of Gibsons Zoning Bylaw No. 1065, 2007, and all amendments thereto.

SECTION 3 GENERAL SIGN CONDITIONS

3.1 LIMIT ON NUMBER OF SIGNS PER BUSINESS

- 3.1.1 Except where specifically provided for in this bylaw or limited by other provisions, no business shall have more than three (3) signs listed in Section 5 of this Bylaw.
- 3.1.2 Where a sign does not project over public property and can be seen only from within the boundaries of the business property, the sign shall not be included in the limitation on the number of signs in Section 3.1.1.

3.2 SIGNS APPROVED THROUGH DEVELOPMENT PERMIT

- 3.2.1 A sign permit is not required for a sign that is identified in a Development Permit or a Development Variance Permit.

3.3 SIGN CONSTRUCTION AND MAINTENANCE

- 3.3.1 Signage may only be installed once a permit has been issued.
- 3.3.2 Sign owners are responsible for the proper maintenance of all their signs including maintenance of support structures.
- 3.3.3 Normal sign maintenance, including replacement lettering, lighting and refurbishing of signs do not require a Sign Permit.
- 3.3.4 Every electrical sign shall be approved and labelled as conforming to the Canadian Standards Association or shall conform to the Provincial Electrical Code of British Columbia.

3.4 SIGN PLACEMENT

- 3.4.1 Every sign except where specifically exempted under this Bylaw must be placed on the same property as the business to which it refers.

3.5 SIGN APPEARANCE

- 3.5.1 Despite the fact that a sign might be allowed without a development permit, all signs proposed to be located within the Gibsons Landing or Upper Gibsons Commercial Areas as designated by the Town of Gibson Official Community Plan must conform with the design guidelines for signage that would apply if a development permit was required in relation to the sign.

3.6 ILLUMINATION

- 3.6.1 Only signs under Section 5 may be illuminated, except election signs and sandwich board signs.
- 3.6.2 External lighting for wall signs must be directed downward and use goose neck style lighting fixtures.
- 3.6.3 Any illuminated sign that generates glare, radiation or electrical interference, discernible beyond the lot lines of the lot upon which the sign is located, is prohibited in all zones.
- 3.6.4 All illuminated signs must be designed to conceal any wiring or conduits.

SECTION 4 PERMITTED SIGNAGE NOT REQUIRING A PERMIT

4.1 PUBLIC FLAGS

- 4.1.1 Public flags, to a maximum of 4m² (43.04 sq.ft) in total area shall be permitted for any premises;
- 4.1.2 Public flags are permitted in all zones. A public flag shall not encroach over a street unless:
 - 4.1.2.1 Public flags shall maintain a vertical clearance of 2.5m (8.2 ft.).

4.2 REAL ESTATE SIGNS

- 4.2.1 Real estate signs are permitted without a permit in all zones of the Town subject to the following regulations:
 - 4.2.1.1 Signs advertising a commercial or multi-family property shall not exceed 3.0m² (32.29 sq. ft.) in sign area;
 - 4.2.1.2 Signs advertising a single-family residential property shall not exceed 0.6m² (6.46 sq. ft.) in sign area;
 - 4.2.1.3 Not more than two real estate signs may be placed or erected on any property;
 - 4.2.1.4 Real estate signs shall be removed within two weeks after the property to which they relate is sold, rented, leased or otherwise taken off the market.
- 4.2.2 An “Open House” sign and a “Directional Arrow” sign are permitted in all zones subject to the following:
 - 4.2.2.1 One “open house” sign may be located on the property to which the sign relates; one “directional arrow” sign placed in the ground on a boulevard at the nearest intersection;
 - 4.2.2.2 Signs permitted under this section shall be a maximum 0.2m² (2.15 sq.ft.) in size;
 - 4.2.2.3 Signs permitted under this section must not be displayed except during the hours that the property to which they relate is open to

the public.

4.3 CONSTRUCTION SIGNS

4.3.1 Contractor signs are permitted without a permit subject to the following conditions:

4.3.1.1 Contractor signs of a maximum sign area of 1m² (10.76 sq.ft.).

4.3.1.2 Contractor signs must be removed two weeks after occupancy has been granted or final inspection.

4.3.1.3 Contractor signs must be removed if construction has not been active for one month.

4.3.1.4 A maximum of three (3) contractor signs may be erected on the site of a property under construction.

4.3.2 Construction hoarding signs are permitted in all zones, subject to the following conditions:

4.3.2.1 The maximum permitted area for brand representation is 3.0m² (32.29 sq. ft.).

4.3.2.2 The sign must be removed at issuance of occupancy permit.

4.4 HOME OCCUPATION SIGNS

4.4.1 One (1) home occupation sign is permitted on a premises that contains an accessory home occupation use as per the Town of Gibsons Zoning Bylaw provided that a valid Town of Gibsons Business Licence is in place.

4.4.2 A home occupation sign must not exceed 0.3m² (3.2 sq. ft.) in sign area.

4.5 PARKING CONTROL SIGNS

4.5.1 Parking control signs are permitted in all zones in the Town of Gibsons, subject to the following regulations:

4.5.1.1 Signs have a maximum permitted area of 0.4m² (4.30 sq. ft.);

4.5.1.2 Signs may contain third party advertising for towing control information only.

4.6 DEVELOPMENT NOTIFICATION SIGNS

4.6.1 Signs identifying land which is the subject of an application for an Official Community Plan or Zoning amendment are permitted in all zones of the Town of Gibsons as per the Town of Gibsons Development Application Procedures Bylaw 1166, 2012.

4.7 COMMUNITY SIGNS

4.7.1 Community signs must not exceed 2m² (21.53 sq.ft.).

4.7.2 Community signs may be placed on public property up to two (2) weeks before the date of the event or before the date for the beginning of registration.

4.7.3 Community signs must be removed 24 hours after the date of the event or deadline for registration.

4.8 GARAGE SALE SIGNS

4.8.1 A temporary sign advertising a garage sale is allowed two (2) days before the event.

4.8.2 Signs must be removed 24 hours after the event.

4.9 WINDOW SIGNS

4.9.1 Signs in store windows, up to 0.5m² (5.4 sq. ft.)

4.9.2 Non-illuminated signs inside a store window limited to providing the following information;

- a) Store hours;
- b) Whether the store is open or closed;
- c) The existence of a sale, where the sign is present for 30 days or less in any one six month period;
- d) Window decals occupying no more than 25% of window area or 0.5m² (5.4 sq. ft.), whichever is less.

SECTION 5 SIGNS REQUIRING A PERMIT

5.1 AWNING SIGNS

- 5.1.1 Awning signs are permitted only in commercial, industrial, and marine zones.
- 5.1.2 The area covered by the lettering on an awning sign shall not exceed 50 percent (50%) of the total façade area of the awning to a maximum of 4m² (43.1 sq. ft.) in area.
- 5.1.3 Awning signs shall not project above or below the awning upon which the sign is defined.
- 5.1.4 The vertical clearance of an awning sign shall not be less than 2.5m (8.2 ft.) from the sidewalk.

5.2 CHANGEABLE ILLUMINATED COPY SIGNS (C.I.C SIGNS)

- 5.2.1 C.I.C. signs are permitted only on commercial zoned land having frontage on Gibsons Way/Sunshine Coast Highway.
- 5.2.2 C.I.C. signs shall be limited in number to one on-site sign per site.
- 5.2.3 C.I.C. signs shall not have flashing lighting and shall have a maximum lighting intensity of 500 watts.
- 5.2.4 C.I.C. signs shall not exceed a sign area of 3 square metres (32 sq. ft.).
- 5.2.5 C.I.C. signs shall not exceed 2 metres (6.56 ft.) in height.

5.3 ELECTION SIGNS

- 5.3.1 Election signs are permitted in all zones.
- 5.3.2 It shall be unlawful for any person to post election signs without first having obtained the written authorization of the Corporate Officer.
- 5.3.3 The Corporate Officer before issuing the authorization mentioned in 6.3.2 shall require the applicant to pay a deposit of One Hundred Dollars (\$100.00) to ensure the removal of election signs within seven (7) days after Election Day, which sum shall be forfeited in the event that removal is not completed.

5.4 FREE-STANDING SIGNS AND MONUMENT SIGNS

- 5.4.1 Free-standing signs and monument signs are permitted in all zones except residential zones.
- 5.4.2 Free-standing signs and monument signs shall be restricted to one (1) sign per 25,000m² (269,097.8 sq. ft.) of lot area.
- 5.4.3 Free-standing signs shall not exceed a height of 4.5 metres (14.76 ft.) in the Public Assembly Zone (PA), Limited Commercial Zone 4 (C-4) and Downtown Commercial Zone 5 (C-5). In all other permitted zones such signs shall not exceed a height of 7 metres (23 ft.).
- 5.4.4 In the Public Assembly Zone (PA), Limited Commercial Zone 4 (C-4) and Downtown Commercial Zone 5 (C-5), free-standing signs shall not exceed 4m² (43.1 sq. ft.) in area, in all other permitted zones such signs shall not exceed 7m² (75.4 sq. ft.) in area, and in no case shall be located closer than 1.5 metres (4.9 ft.) to any adjoining parcel, or public lane, street, or road allowance.
- 5.4.5 Monument signs shall not exceed 3m² (32.3 sq. ft.) in area.
- 5.4.6 Monument signs shall not exceed 1.5m (4.9 ft.) in height.
- 5.4.7 Monument signs shall be located at least 1.5m (4.9 ft.) from any property line.

5.5 PROJECTING AND SUSPENDED SIGNS

- 5.5.1 Projecting signs and suspended signs are permitted only in commercial, industrial and marine zones.
- 5.5.2 Projecting signs and suspended signs shall be two-sided and professionally designed.
- 5.5.3 Projecting signs and suspended signs must not be illuminated from within.
- 5.5.4 Suspended signs shall not extend beyond the front edge of the canopy or awning from which they are suspended.
- 5.5.5 Projecting signs shall not extend more than 1.2m (3.9 ft.) from the façade of the building to which they are attached.
- 5.5.6 Signs in this section are only permitted on first or second storey locations of a building.

5.5.7 Projecting signs and *suspended* signs shall maintain a height above the grade of the sidewalk of 2.5m (8.2 ft.).

5.5.8 Where a sign or any part thereof projects or is suspended over any public land, including a public sidewalk, lane, street, road allowance or highway, the owner of the sign shall maintain an insurance policy in the sum of no less than two million dollars (\$2,000,000.00) indemnifying the Town of Gibsons against all loss, cost damage or expense incurred or sustained by or recovered against the Town of Gibsons by reason of the placement of the said sign. Proof of insurance may be required through the Business Licence renewal process.

5.6 SANDWICH BOARD SIGNS

5.6.1 Sandwich board signs are permitted only in commercial, industrial and marine zones.

5.6.2 One (1) sandwich board sign per business frontage is permitted.

5.6.3 A sandwich board sign shall not exceed 0.6m² (6.46 sq.ft.) per face and the height shall not exceed 1.0m (3.2 ft.).

5.6.4 Where a sandwich board sign is placed on any public area, including a public sidewalk, lane, street, road allowance or highway, the owner of the sign shall maintain an insurance policy in the sum of no less than two million dollars (\$2,000,000.00) indemnifying the Town of Gibsons against all loss, cost damage or expense incurred or sustained by or recovered against the Town of Gibsons by reason of the placement of the said sign. Proof of insurance may be required through the Business Licence renewal process.

5.6.5 Sandwich board signs must only be displayed during posted business hours for the associated business.

5.7 WALL SIGNS

5.7.1 Wall signs are permitted only in commercial, industrial and marine zones.

5.7.2 The total area of all wall signs on a site shall not exceed 4m² (43.1 sq. ft.).

5.7.3 Wall signs shall not extend horizontally or vertically beyond the face of the building to which they are attached.

5.8 WINDOW SIGNS

- 5.8.1 Window signs are permitted in all zones except residential zones.
- 5.8.2 Signs in store windows, over 0.5m² (5.4 sq. ft.), are subject to the same regulations as to the number of signs and maximum sign and copy size as if they were exterior wall signs.

SECTION 6 TEMPORARY SIGNAGE

6.1 GENERAL REGULATIONS FOR TEMPORARY SIGNAGE

- 6.1.1 Signs outlined in Section 6 do not require a permit.
- 6.1.2 Temporary signs are prohibited in residential zones and zones designated for Parks, Recreation and Open Space.
- 6.1.3 Proponents must notify the Bylaw Enforcement Officer before installing any temporary sign on a public road or in a park.

6.2 NEW BUSINESS SIGNS

- 6.2.1 A New Business sign are permitted in commercial, industrial and marine zones.
- 6.2.2 A New Business sign may be displayed for up to one month.
- 6.2.3 New businesses signs must not exceed 2 m² (21.3 sq. ft.) in area.

6.3 SEASONAL MARKET SIGN

- 6.3.1 Seasonal market signs are permitted in all commercial zones.
- 6.3.2 Seasonal market signs shall not exceed 0.6m² per face and the height shall not exceed 1.0m per sign.
- 6.3.3 A maximum of three (3) seasonal market signs may be placed off-site.
- 6.3.4 Seasonal market signs may only be displayed for the duration of the market opening hours.
- 6.3.5 Where a seasonal market sign is placed on any public area, including a public sidewalk, lane, street, road allowance or highway, the owner of the sign shall maintain an insurance policy in the sum of no less than two million dollars (\$2,000,000.00) indemnifying the Town of Gibsons against all loss, cost, damage or expense incurred or sustained by or recovered against the Town of Gibsons by reason of the placement of the said sign. Proof of insurance may be required through the Business Licence renewal process.

6.4 SPECIAL EVENT SIGNAGE

- 6.4.1 Special event signs are authorized in all zones.
- 6.4.2 Special event signs may be displayed only in locations satisfactory to the Bylaw Enforcement Officer.
- 6.4.3 Special event signs may only be displayed for ten (10) days before the event, and must be removed within 24 hours of the conclusion of the special event.
- 6.4.4 A maximum of three (3) special event signs may be placed in the Town of Gibsons.
- 6.4.5 Where a Special Event Sign is placed on any public area including a public sidewalk, lane, street, road allowance or highway, the owner of the sign shall maintain an insurance policy in the sum of no less than two million dollars (\$2,000,000.00) indemnifying the Town of Gibsons against all loss, cost damage or expense incurred or sustained by or recovered against the Town of Gibsons by reason of the placement of the said sign.

SECTION 7 PENALTY AND ENACTMENT

7.1 PENALTY

- 7.1.1 Every person who violates a provision of this bylaw, or who consents, allows or permits an act or thing to be done in violation of a provision of this bylaw, or who neglects to do or refrains from doing anything required to be done by a provision of this bylaw, is commits an offence, and each day a violation continues or is allowed to continue constitutes a separate offence.
- 7.1.2 Every person who commits an offence under this bylaw is liable on summary conviction to a fine not exceeding the maximum allowed by the Offence Act.

7.2 ENFORCEMENT

- 7.2.1 The Bylaw Enforcement Officer of the Town of Gibsons may enter any premises or property at all reasonable hours in order to inspect any sign installation located therein to ascertain whether the provisions of this bylaw have been complied with.
- 7.2.2 No person shall interfere with or obstruct the Bylaw Enforcement Officer seeking entry into or onto any premises for the purpose described in Section 7.2.1.
- 7.2.3 This bylaw may be enforced by means of Bylaw Notice in the form prescribed by the Local Government Bylaw Notice Enforcement Act, and in accordance with the “Town of Gibsons Bylaw Notice Enforcement Bylaw No. 1125, 2010”.
- 7.2.4 If signs are seized under the Traffic and Highway Use Bylaw No. 1193, 2014 the signs will be kept for a maximum of 30 days.

7.3 ENACTMENT

READ a first time this the	day of	201X
READ a second time this the	day of	201X
READ a third time this the	day of	201X
ADOPTED this the	day of	201X

J. Wayne Rowe, Mayor

Selina Williams, Corporate Officer