



Sharing Cars on the Coast.  
Affordable. Convenient. Greener.

July 12<sup>th</sup>, 2024

Dear Mayor Silas White and Town of Gibsons Council,

Coast Car Co-op (CCC) is celebrating our 10th year of operations on the coast. We are delighted to have five (soon to be six!) vehicles, over 300 drivers, and a successful partnership with Modo that gives our members access to over 1,000 vehicles in Metro Vancouver, Victoria, Nanaimo and Kelowna.

Today we look forward to a potential new partnership with the PCRE development at 1057 Gibsons Way which can expand the community's access to an affordable and flexible transportation option.

CCC was very pleased to work with the Town of Gibsons on a Zoning Bylaw to support carshare cars in multifamily developments, and this is the first project to come to council. In other municipalities, these bylaws are foundational policy tools to reduce traffic and parking pressure, while increasing sustainable transportation options, especially for low and middle income households.

We ask council's support in securing this agreement because it is a win for all parties.

- Renters in this new centrally located development gain direct carshare access on site—an attractive alternative to vehicle ownership, especially in conjunction with frequent transit service;
- The Town of Gibsons support of this project contributes to BC's 2030 goal of 30% of all trips by bike, bus or on foot. Studies confirm that carsharing households are substantially more likely to walk, bike and use transit for other trips—reducing their dependency on vehicles and their contribution to greenhouse gas emissions;
- The developer supports their new tenants and nearby residents by providing two permanent carshare

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parking spots that are EV charger-ready. In exchange they receive zoning variances that benefit their project.

- The carshare is enabled to grow its fleet, benefiting carshare members and the wider community.

As we launch into our second decade as a community contribution co-operative, CCC is committed to serving Sunshine Coast residents and businesses for decades to come. We are close to securing a formal, legal agreement with PCRE and urge council and staff to support this first of its kind development partnership on the Sunshine Coast.

Signed,

A handwritten signature in black ink, appearing to be "Johan Stroman", with a horizontal line extending to the right.

Johan Stroman, Rod Olafson, Virginia Soladana, Aaron Walker, and Donna McMahon

The Coast Car Co-op Board